## 13<sup>th</sup> DECEMBER 2014



## Glitz and Glitter EyeGlasses

December 13, 2014 By Cathy Leave a Comment

Glitter, glitter and more glitter! From make-up to fabrics and accessories they light up the day and night and are one of the hottest fashion trends of the season. That is why OKIA's R&D department has developed "Glitter", a surprising new HDA® collection perfect for refined women who love wearing up-to-date and elegant eyewear.

A shimmering explosion of lights and colours, the "Glitter" Eyewear collection is a unique blend of glamour and innovation: thanks to CSB (Crazy Sparkling Beauty) technique – an advanced application of the patented HDA® Technology – precious glitter decorations meet the colourful patterns of the frames' temples producing a brilliant 3D outcome.

CSB combines acetate with shining materials and allows random or controlled patterns with an extraordinary non-delaminated effect. Thanks to this technique, the "Glitter" collection shows abstract regular or irregular patterns with different design concepts that evoke elements such as sparkling sand or glitter metals.









